

# #BeTheHero **HeroBraces.com**

## **CCL Tears:**

## **Discover a New Option for Conservative Management**

There's no question that surgery is the gold standard in treating a ruptured CCL. But surgery is not always possible. Now there is another option you can offer. Stifle bracing.

A biomechanically designed custom stifle brace provides the counter force needed to stabilize the stifle joint by stopping forward motion of the tibia. With a stable stifle joint, the body's natural healing processes take over and work to repair the CCL, allowing the pet to return to its regular daily activities as soon as the brace is in place.

Bracing is also a good adjunct to surgery, providing stability and support to a repaired joint as it heals. Doctors have been using braces for post surgical support for human cruciate ligament repairs for several decades. Veterinarians and rehabilitation therapists are now starting to report better surgical outcomes with this treatment protocol.

## **BRACING BENEFITS FOR**

### **Your Patient:**

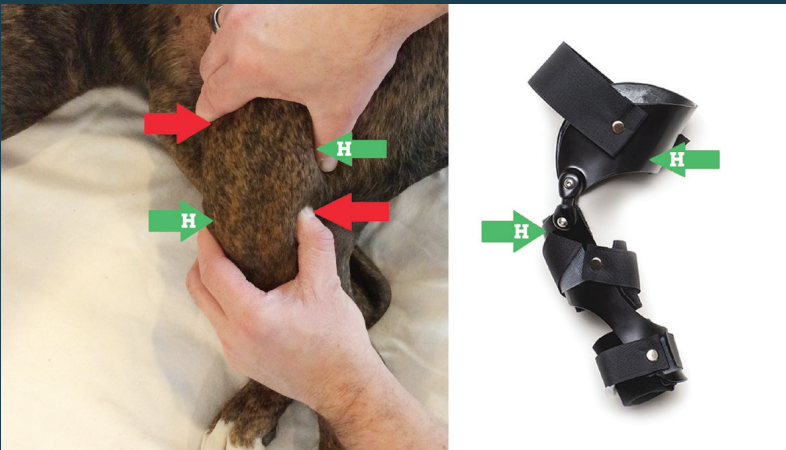
- Immediate return to daily activities after being fit with custom brace
- Eliminates the risks of surgery
- Facilitates healing
- Reduces fatigue on non-injured limb

### **Your Client:**

- Another option when surgery isn't an option
- Avoids the inconvenience of limiting pet's activity
- Allows pet to remain an active member of family
- Peace of mind

### **Your Practice:**

- Minimal time investment by veterinarian: 30 minutes to cast leg, and two 15 minute follow-ups for fitting
- Profit that more than compensates for your time
- No need for referrals to other/specialty practices



To understand the brace design, think about your diagnostic cranial drawer test. The test involves pushing forward with the thumb on the tibia and pulling backward with the fingers on the femur (red arrows.) The Hero Brace applies opposite forces to limit the cranial drawer. To ensure those forces are applied properly, the Hero brace is the only design to use plastic in those specific areas (green arrows). You no longer have to guess if owner has the strap in the proper place.



With a Hero brace steps are no problem for Cooper.

## **SIMPLE, 3 STEP PROCESS**

1. Measure and Cast Leg: Follow instructions in Hero's easy-to-use casting kit and send to Hero's lab with the prepaid shipping label.
2. Brace Fitting: Hero manufactures a custom-fitting brace in 2 weeks and ships to your clinic. We provide fitting videos to help you train your client on how to use the brace.
3. Follow-up: We recommend a third appointment approximately 2 weeks post-fitting to evaluate fit. Contact Hero with fitting questions. We back up our braces with a perfect fit guarantee.

**Our website can answer your clients' questions, at [goherogo.com](http://goherogo.com)**



Hero was founded by a partnership between a certified orthotist and a veterinarian who have a special passion for helping injured pets return to their daily activities and important roles as beloved, valued family members, the heroes of their owners' hearts.



### **Ben Blecha**

Founder

Ben received his training in orthotics and prosthetics at the University of Texas Southwestern Medical Center. As a Certified Orthotist-Prosthetist on the human side, his work experience includes a stint at Shriners Hospitals for Children-Greenville. Ben's personal experience with osteosarcoma bone cancer and amputation feed his drive to help others.

When introduced to Dr. Robert Taylor of Animal Planet's Emergency Vets show, Ben was asked to consult on a project for a dog name Triumph. Ben learned of the limited options available for animals with limb injuries and deformities, inspiring the founding of Hero braces.

Ben continues to work and consult in human orthotics and prosthetics, and has been invited to speak at conferences on both human and animal orthotics and prosthetics, including the annual meeting of the American Orthotic and Prosthetic Associations and the International Association of Veterinary Rehabilitation and Physical Therapy.



### **Wayne Watkins, DVM**

Veterinarian/Co-Founder

Dr. Watkins is a mixed practice veterinarian with more than 30 years of experience successfully treating limb and joint injuries and deformities in more than a half dozen species. His ability to merge the science of biomechanics with the clinical applications of bracing has been invaluable in fine tuning the construction of Hero braces for practical application by veterinarians. He joined the Hero team because he believes that bracing offers better outcomes.

## **A FULL LINE OF BRACES**

### **Stifle Brace:**

The Hero stifle brace addresses cranial cruciate ruptures. The unique geometrical design of the stifle brace uses biomechanical principles to stabilize the joint, preventing the cranial drawer action that contributes to arthritic changes.



### **Carpal Brace:**

The Hero carpal braces are recommended for hyperextension and other wrist deformities. Carpal braces use a "fail-safe" geometry design to limit the dropped carpus during stance.



### **Hock Brace:**

The Hero hock brace is used for Achilles tears, neuromuscular deficiencies and tarsal involvement. The hock brace limits crouched gait by providing a corrective force on the cranial tibia with its unique "fail-safe" geometry.



Contact us today to learn more at 877-684-5659 or visit our website [HeroBraces.com](http://HeroBraces.com)